

JASON BANKS

MULTIMEDIA DESIGNER & FRONT-END WEB DEVELOPER

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PROFILE

Mississippi-based designer and developer with nearly 15 years of experience. I create pieces that are visually appealing, while also communicating the purpose, or objective, of the intended goal. I have a strong eye for contemporary design and I am able to take broad ideas and concepts and package them together into a well-thought-out, cohesive piece of information. I love being creative and enjoy turning a blank canvas into something meaningful.

SOFT SKILLS

Accountable | Active Listener | Collaborative | Constructive Criticism | Creative | Detail-oriented | Flexible | Organized | Patient | Planner | Problem Solver | Reliable | Strong Work Ethic | Time Management

PROFESSIONAL EXPERIENCE

BadgePass, Inc. | Ridgeland, MS | Multimedia Designer & Front-End Web Developer | 2010 - Present

Responsible for the majority of tasks that fall underneath the umbrella of design, front-end web development, motion graphics and video editing while communicating with upper management and project owners across all departments.

Accomplishments:

- President's Award - 2018 | President's Award - 2023
- Initiated and consistently uploaded, updated and edited content for company's YouTube page in 2011
- Introduced company's visual identity and established consistent branding for both external and internal use
- Independently learned HTML, CSS and some JS and coded company's second internal website in 2015/2016
- Researched and learned WordPress and built company's first theme
- Added WooCommerce to website and gave the company the ability to produce revenue through ecommerce sales
- Designed every logo that's currently in use - BadgePass, BadgePass ONE, BadgePass GO and TotalCard
- Worked closely with third-party web design agency, during company's website rebrand effort in 2023, and met the deadline for its relaunch - earned my second President's Award for my work on that months-long project
- Designed UI layout for company's most recent application - BadgePass GO

EDUCATION

Delta State University | Cleveland, MS | Bachelor of Fine Arts in Graphic Design | 2007-2010

Honors - Spring 2008, Dean's List | Spring 2009, Dean's List

Exhibition - Spring 2009 | Delta State University's Annual Student Art Show | Wright Gallery | Cleveland, MS

PROFESSIONAL DEVELOPMENT

Udemy | Certificate | Figma UI UX Design Essentials | 2024

Udemy | Certificate | Scrum 101 - A fundamental look at the agile Scrum Master Role | 2024

W3Schools | HTML & CSS Tutorials | 2017

Microsoft Virtual Academy | Certificate | HTML & CSS Course | 2015

TECHNICAL SKILLS

Adobe Acrobat | Adobe After Effects | Adobe Illustrator | Adobe InDesign | Adobe Photoshop | Agile Scrum Methodology | Brand Identity Development | Desktop Publishing | Ecommerce (WooCommerce & Shopify) | Figma | Front-End Web Development | Graphic Design | Microsoft Office | Motion Design | On-Page SEO | Product Design | Print Production | Web Design (HTML, CSS, Bootstrap) | WordPress | UI Design | Visual Communication

REFERENCES

Jerry Johnson | Multimedia Specialist Supervisor | MS State Hospital | jerry.johnson@msh.ms.gov | 769.233.4015

Taylor George | Marketing Manager | BadgePass, Inc. | trgeorge18@gmail.com | 601.937.2778

PORTFOLIO - www.jasangbanks.com